

# Marco E. Quiroz-Gutierrez

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## RELEVANT EXPERIENCE

**The Daily Tar Heel** — Chapel Hill, NC, *Senior Writer* January 2016 – Present

- Cover student government for the University Desk, including the undergraduate student senate's allocation bill, allegations of racial bias, a resolution for the toppled Confederate monument on campus and biweekly general body meetings.
- Report on minority issues within student organizations, including a profile on Puerto Rican students reflecting on Hurricane Maria a year later and a story about residents of mobile homes preparing for Hurricane Florence
- Write general assignment stories on a variety of topics — from UNC research studies, to donations and Board of Trustees meetings

**North Carolina Business News Wire** — Chapel Hill, NC, *Staff Writer* August 2018 – December 2018

- Wrote 2 articles a week on North Carolina businesses, including articles on exchanges of stock and equity as well as executives selling stock options

**GrepBeat** — Durham, NC, *Reporting Intern* September 2018 – Present

- Cover startups and events related to innovation and entrepreneurship in the Triangle area
- Attend business conferences and events to network with local business leaders and find leads for stories

**Bader Rutter** — Milwaukee, WI, *Data Marketing Intern* May 2018 – August 2018

- Analyzed target audience, engagement and budget of Case IH Facebook page and used data to improve efficacy of Facebook boosted posts
- Worked with mass email marketing tool Marketo to coordinate email campaigns on behalf of DowDuPont Inc.

**UNANCHOR.COM** – Durham, NC, *Intern* September 2016 – August 2017

- Wrote 10 blog posts over a semester-long period for the Unanchor website
  - Collaborated with the two startup founders to launch a new, interactive website in December 2016
  - Implemented final edits for new and out-of-date itineraries on the site
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## EDUCATION

**University of North Carolina at Chapel Hill**, *School of Media and Journalism*  
B.A. Business Journalism — Honors Carolina, Carolina Merit Scholar

Expected May 2020

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## HONORS AND AWARDS

**Boy Scouts of America**, *Eagle Scout Recipient* September 2015

- Raised \$600+ from family and friends through GoFundMe
  - Installed brick pavers in 2 dugouts in a community park
  - Project benefitted children that play at the park, including a special-needs baseball league and other low-cost recreational baseball leagues
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## SKILLS

- Native Spanish speaker and articulate writer in Spanish